

Jasper Tramway recognizes the importance of protecting your personally identifiable information (PII), and we have created this privacy policy to demonstrate our commitment to do so reasonably and responsibly. We may update this policy from time to time and we invite you to contact us if you have a question about, or want to make a change to or delete, any PII that Jasper Tramway may be holding about you.

What PII does Jasper Tramway collect about me and how is it collected?

When you make a reservation, we need to collect certain information about you in order to provide our services. The information we require is necessary in order to identify you, contact you, provide the requested service and administer your reservation. This information will include at least some of the following about you:

- Name
- Address
- Phone number at which we may contact you
- Method of payment (e.g. Credit Card Account Number and Expiration Date)

How is my personal information used or disclosed by Jasper Tramway?

In order to provide the level of service we believe you expect from us, we may use and disclose your PII for the following purposes:

- Provide the services that you request
- Unless you opt out, to conduct customer satisfaction surveys
- Maintain and develop our service oriented software and other business systems

We may disclose your PII to other related and non-related organizations including:

- To one of our package partners
- To your credit card issuer
- To credit reporting and fraud checking agencies
- To government, regulatory and law enforcement agencies where the disclosure is required or authorized by law

How does Jasper Tramway protect my PII?

We take reasonable steps to protect all of the PII we hold from misuse, loss, unauthorized access and modification or disclosure in violation of this policy. This protection applies in relation to information stored in both electronic and hard copy form. Access to the Tramway system is restricted to authorized personnel and is password protected.

Use of Website Tracking and Cookies.

Use of Internet Protocol (“IP”) Addresses: An IP address is a unique number that is automatically assigned to your computer whenever you are surfing the Internet so that your computer can be identified by the main computers, known as “Web Servers” that “serve up” Web pages. This allows us to identify and gather general information and data about use of the site, such as the Web pages viewed and www.jaspertramway.com.

Jasper Tramway collects IP addresses for the purpose of diagnosing problems with the main computers, for system administration, to report aggregated information to our business partners, and to audit the use of our website. When users request web pages from our web site, our web servers log the user's IP address. We do not normally link IP addresses to anything personally identifiable, which means that a user's session may be logged, but the user will remain anonymous to us. Such collection and tracking information is gathered by us as you navigate through our web site, and will be used by us for our business purposes only.

We can, and will use IP addresses to identify you when we feel it is necessary to enforce compliance with our web site terms of use or to protect our service, site, users, or others.

Cookies

Cookies are small pieces of information that a website sends to your computer for record-keeping purposes, which information is stored in a file on your computer's hard drive. Cookies make web-surfing easier for you by saving your preferences so that we can use the saved information to facilitate your use of our web site when you return to the web site. Cookies do not tell us your individual identity unless you have chosen to provide it to us. We never save passwords or credit card information in cookies. The use of cookies is an industry standard, and as such, you will find that most major web sites use them.

You can delete your cookie file at any time. Most web browsers are initially set up to accept cookies. You can reset your web browser to refuse cookies or to indicate when a cookie is being sent.

What you consent and agree to

When you provide us with your PII, you consent and agree to our use and disclosure of your personal information in accordance with this policy including, in particular to;

- Our collection, use and disclosure of that information in order to provide the service you have requested, to administer the reservation, to provide customer services, and to operate our business, as described in this policy
- If you do not opt-out, our use and disclosure of your PII for direct marketing purposes and customer satisfaction surveys.

Your Options

You can opt-out of use and disclosure of your information for marketing purposes and customer satisfaction surveys by contacting Jasper Tramway through one of the methods below:

1. You can send us an e-mail at info@jaspertramway.com
2. You can mail us to the following postal address:

Jasper Tramway
P.O. Box 418
Jasper AB.
T0E – 1E0

Amendments

We may from time to time change this policy by updating this posting. Amendments to this policy will be effective when posted. If you have any questions, need to modify, or delete your PII, please feel free to contact us. This site may contain links to other sites. Jasper Tramway is not responsible for the privacy practices or the content of such web sites.